

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Pools Like People Need Health Insurance

THESE PLANTS will help keep your Pool clean and add to its Beauty and Interest

FISH PLANTS, or Oxygenating Plants

Fish plants or oxygenating plants (so called because they liberate free oxygen into the water) are important in any pool planting. These underwater plants help in keeping the water clear and the fish and scavengers in good health. Goldfish like to spawn on the floating roots and leaves and the young fry hide amongst the leaves. Plant them in pots or boxes by themselves or with the lilies.



Fish Grass

Fish Grass. Bright green chains of leaves. One of the best all around varieties. 2 bunches for 35c

Sagittaria subulata. Grass-like leaves about 6 inches long. Increases by runners like a strawberry. 6 for 35c

Eel Grass. Ribbon-like leaves 2-3 feet long. Also sends out runners. Popular. 6 for 35c

Hair Grass. Forms a velvety lawn in pool or aquarium. Per portion 35c

Ludwigia mulertii. A creeping or submerged plant. Copper colored leaves, pink beneath. Fine for pool or aquarium. 2 bunches for 35c

Sagittaria sinensis. Broad ribbon leaves 6-9 inches long. In shallow water it bears aerial leaves and white blossoms. 3 for 35c

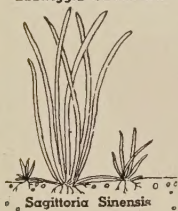
Cryptocoryne Willisii. Makes the finest aquarium plant. Lance shaped leaves with crisped margins. Each 35c

Cryptocoryne Beckettii. Aquarium plant. Dark green lance leaves. Each 35c

Cryptocoryne cordatum. Aquarium plant. Wider leaves than C. Willisii. Green on top, reddish beneath. Each 40c

AQUARIUM PLANT COLLECTION N 13

25 aquarium plants in 8 best varieties, including 2 Cryptocorynes. Postpaid \$2.00



Ludwigia Californica



Sagittaria Sinensis



Eel Grass



The pool of Mr. O. E. Strine of Harrisburg, Pa., is a wonderful example of what a pool can be. Hardy and Tropical Waterlilies growing together form a central point of interest in the garden.

OXYGENATING PLANT

Collection P 15 — 20 Oxygenating plants in 6 varieties.

For a 6x8 pool.....\$1.50

Collection P 16 — 45 Oxygenating plants in 6 varieties.

For a 10x12 pool. Postpaid.....\$3.00

SCAVENGER COLLECTIONS

Collection P 17 — For a pool 4x5 feet. 12 assorted Snails.....\$1.00

Collection P 18 — For a pool 6x8 feet. 50 assorted Snails.

Postpaid\$3.00

POOL SCAVENGERS

These denizens of the pool are valuable workers in helping to keep the pool clean. They are strictly water snails, never venturing outside the pool. Their diet consists of decaying vegetation and algae or green scum. They are quite hardy and multiply rapidly.



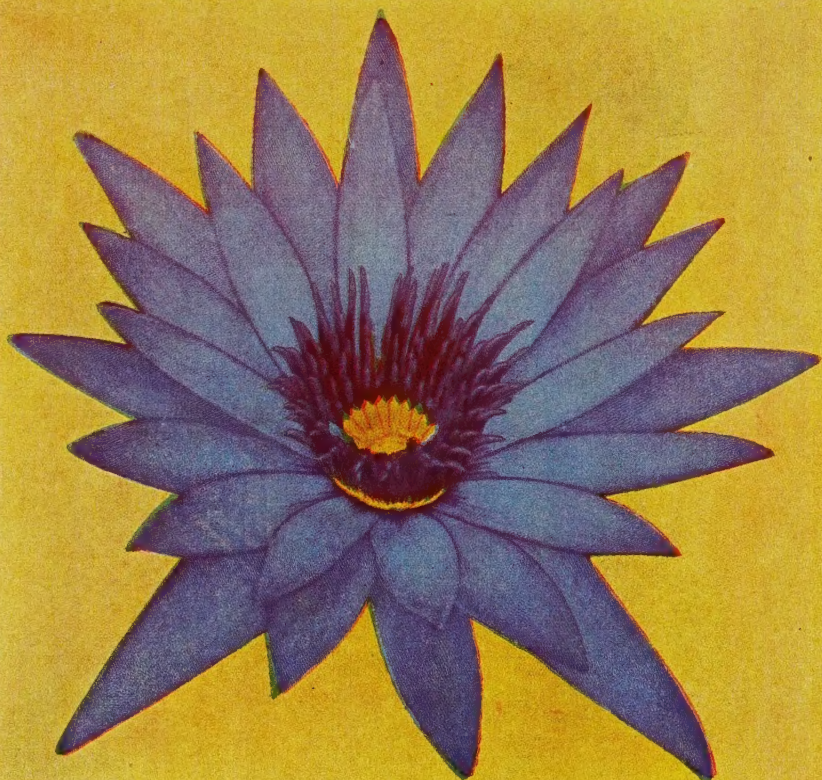
Black Ramshorn Snails. Particularly prolific breeders, laying their eggs in jelly-like spots on back of lily leaves. Splendid workers in keeping pool clean. 6 for 35c; per dozen 60c

Coral Snails. Similar to Black Ramshorn but with red body. Best aquarium snail. Fine for pool. 25c per pair; per doz.....\$1.15

Japanese Trapdoor Snails. Large live-bearing snails that are voracious feeders on green scum. Should be in every pool. 25c per pair; per dozen\$1.15

Tropical BLUE TRIUMPH—King of Blue Waterlilies

Have These Gorgeous Plants in Full Flower Before Those Purchased Elsewhere Have Even Started



BLUE TRIUMPH

The Easiest Water Lily of All to Grow

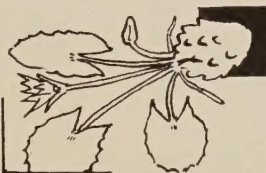
2-Year-OLD PLANTS

Only Johnson Can Supply Them

This glorious day blooming tropical lily is our great specialty and we take particular pride in the vigorous flowering plants we supply. These plants are 2 years old and have the size, strength, and hardiness that only 2-year-old plants can have. Remember, they produced scores of blossoms last summer, each from 6 to 12 inches in diameter and that when you receive them they are almost always starting into full bloom. Observe in the photo on the right the husky rhizome it bears, like that of a Hardy Lily, which enables it to get started in your pool with no loss of time even if the weather should turn cold and stormy after planting. Have these gorgeous plants in full flower before those purchased elsewhere are even started! They are a sight worth traveling far to see with their great, dark, purple-blue blossoms incredibly as large as dinner plates. They bloom freely in the small pool with flowers in proportion. During the summer these plants often split up into several crowns each of which will flower as freely as the mother plant.

Our Special 2-year-old Blue Triumph, each.....\$3.50

Blue Triumph growing in the pool of Mrs. C. M. Ronston of Farmington, Ill. Note its freedom of flowering as well as its moderate growth.



Note the strong woody rhizome our 2 year old plants bear. This is what gives them their vigor and early flowering qualities.

It requires a year of growth to produce this type of rhizome which during the second year often branches into several crowns for you. You will enjoy these extra flowering crowns.

TROPICAL WATER LILIES will lift your garden pool out of the ordinary—make it the envy of your friends, the talk of the neighborhood. Yielding prodigiously of their bright-hued flowers, even one plant will quicken your enthusiasm.

They grow with lush freedom as spring weather becomes settled and warm, and are in bloom almost from the day they are planted until the frosts of autumn.

To fit the small pool they may be readily dwarfed by planting in small boxes (15 inches across), where they will flower just as freely but proportionate as to size. With room to develop they reach a size and grandeur few other plants ever attain.



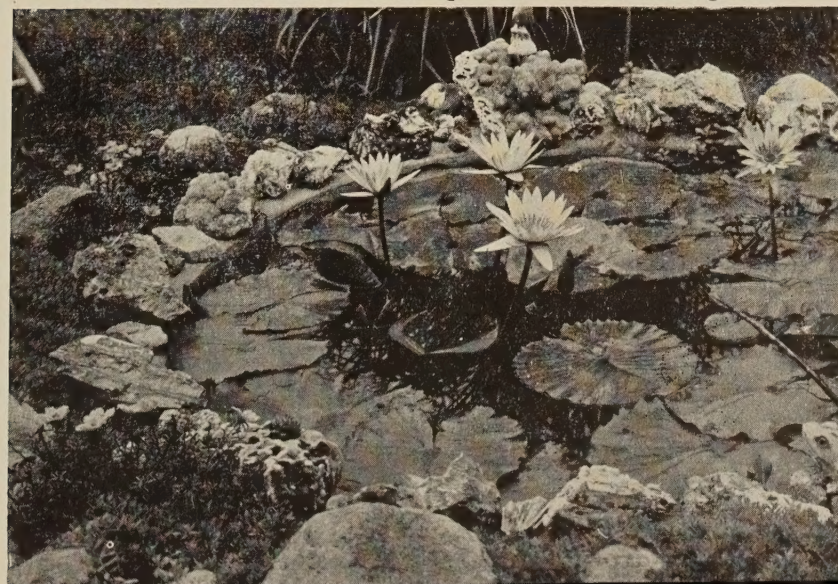
BLUE TRIUMPH

Harry Johnson with a 2-year-old Plant in July



PINK PEARL

Petals of silvery pink shading to almost white at the base. Particularly effective when planted with Blue Triumph for the color harmony is beautiful.....\$2.50





SUNRISE

Enormous flowers up to 11 inches in diameter and freedom of flowering characterize Sunrise as one of the finest hardy waterlilies. The flowers are particularly graceful and borne well above the foliage. It blooms incessantly throughout the summer and, as many of our customers write, continues flowering until the first hard autumn frosts. It flowers with us until November. Given two or three feedings of fertilizer during the summer, it will respond with better quality flowers. Each.....\$2.75



COMANCHE

Changeable color, opening almost rosy-yellow and becoming darker as the flower ages. The picture is of a flower two days old. Easy to grow, very free flowering and handsome with its brown-flecked leaves. Each.....\$3.00

HARDY WATER LILIES—The Ear

GENERAL LISTING OF HARDY WATERLILIES

Cultural and planting instructions on order blank insert.

WHITE

Virginalis. Sheerest white blossoms with golden yellow centers contrasted against a foil of light green leaves. An outstandingly distinctive lily whose flowers are 5 to 7 inches across and which continues to flower until December with us. Each.....\$5.00

Hermine. A lily of medium growth, pale green leaves and petite white blossoms with sharply pointed petals—quite like a botanical tulip. Each.....\$2.00

Marliac White. Broad rounded petals with sepals faintly flushed with pink. Vigorous growth. Each.....\$1.75

Gladstone. Large waxy flowers. A lusty grower needing plenty of room. Each.....\$2.75

RED

Gloriosa. Broadly cup-shaped blossoms of red against light green leaves. Exceptionally free flowering and of moderate growth. See cut below. Each.....\$3.00

Red Butterfly. One of the dwarf varieties with crimson red flowers. Each.....\$2.50

Conqueror. A lusty grower readily adaptable to small or large pools. Huge garnet red blossoms. Each.....\$2.75

Robinsoni. A distinctive lily with tomato-red blossoms and dark mottled leaves. Each.....\$3.00

James Brydon. In color and shape of flower there is no other lily quite like it. A very full petalled flower of rosy-carmine. Exquisite. Each.....\$3.00

William Falconer. Velvety red-black. Considered the darkest red of all hardy lilies. Each.....\$3.50

Escarboucle. See cut, front page. Dark red. Each.....\$3.00

YELLOW

Marliac Yellow. Radiant sulphur yellow blossoms with handsome mottled leaves. Flowers 4 to 6 inches across with rounded petals. Each.....\$2.00

Moorei. Considered the brightest yellow. Rare.....\$3.00

Remember—Our Prices are Postpaid

IMPERIAL TRIO

Collection P 3

Three of our choicest hardy waterlilies pictured on this page—Sunrise, Gonnere, Gloriosa, in a collection at a great saving. This will give you a full range of color and assure you of having continuous bloom all summer. An \$8.75 value. **Postpaid**.....\$7.50



ATTRACTION

Long a favorite of ours because of its bold character and bright red flowers that are borne on stiff stems well above the water. Early in spring the flowers are almost pink and become darker as the season advances. Each.....\$3.00

JOHNSON'S WATERLILY FERTILIZER

To insure continuous top quality blossoms, use this specially prepared fertilizer 3 to 4 times during growing season. Directions with bag. 2½-lb. bag. **Postpaid**.....\$1.00. 5-lb. bag, **Postpaid**.....\$1.60

JOHNSON WATER GARDENS

Earliest to Flower in the Spring **WINTER HARDY EVERYWHERE**



TUB GARDEN

Grow a Complete Water Garden in a Tub
Collection P 1

You may even enjoy this pool on a porch, roof garden or in an odd nook in the smallest yard! Follow directions I will send you with your plants and you will have a real water garden with a bright yellow Water Lily and a generous planting of border and shallow water plants.

1 WATER LILY, MARLIAC YELLOW

10 SHALLOW WATER AND BORDER PLANTS

How to plant it. Secure a No. 3 wash tub or use a half barrel. Fill half full of loam soil and plant according to instructions. Place some rocks about tub and plant border plants outside. **Postpaid**.....\$3.00



CONNERE

An outstanding novelty with its dazzling white double flowers almost like globes. Beautiful in its own right and excellent as a contrast, seeming to intensify the reds. Each.....\$3.00

PINK

Pink Butterfly. A companion to Red Butterfly in general habit, only smaller. Flowers about 1½ inches in diameter. Capable of growing in water as shallow as 4 inches. Each.....\$1.75

Marliac Pink. Lovely shell pink blossoms with rounded petals. A vigorous plant and a steady bloomer. Each.....\$1.75

Amabilis. A striking lily quite distinct from all other hardies. The petals are long and pointed, like stars breaking through the surface. With ample room the flowers will reach 8 inches in diameter. Each.....\$2.50

Rosy Morn. Our own hybrid. Similar to Amabilis but with flowers a deeper pink, leaves dark green, and stems deep mahogany. Each.....\$3.00

Neptune. Cherry red, darkening towards the center. The most free flowering of all hardy waterlilies. Each.....\$3.00

Buy Collections and Save Money

SPLENDIDA

This variety continues blooming until you wonder where the buds are coming from! An easily grown variety that is richly rewarding. Each.....\$3.00



Our friends, Mr. and Mrs. Burns of Maui, Territory of Hawaii, are certainly enjoying their pool! We can at least vicariously enjoy their wonderful climate. Tropical Nightblooming Waterlilies in the foreground of the pool, Hardy Waterlilies towards the back, and Umbrella Palm and Egyptian Papyrus in the background form a charming pool. Note the number of buds on the Nightblooming Waterlilies. There is no lovelier sight than their elegant white, pink, or red blossoms opening at dusk and remaining open until late the next morning.



Valley of the Nile Collection

Collection P 2

This collection will bring the glories of the East to your doorstep. A complete planting for a pool 4x6 feet that includes: Egyptian Lotus, Gloriosa, Pygmy Papyrus, Water Hyacinth and Water Poppy. Shipped **Postpaid**

\$5.00

GLORIOSA

GLORIOSA

One of the choicest and most popular hardy lilies. Very free flowering.....\$3.00

... **Paramount, California**



FORMOSA
Wins our esteem for its freely produced flowers of clear pink that float on the surface. Adaptable to almost any size pool and easily grown. Each \$3.00

Johnson's California Sunshine-Grown Waterlilies have Delighted Thousands of Customers for 75 Years . . .

MONEY SAVING COLLECTIONS

COLLECTION P 9

ESCARBOUCLE, deep red.
GONNERE, double white.

A \$6.25 value sent postpaid for.....\$5.50

COLLECTION P 10

COMMACHE, peach color.
ATTRACTION, large red.

A \$6.00 value sent postpaid for.....\$5.00



WATER HYACINTH
3 for 50c

WATER POPPY
2 for 35c

VENUSTA
Fragrant Waterlily, \$2.25

CHARMING TRIO - Collection P 4

This is an excellent selection for a very small pool. Venusta, a hardy waterlily, is a pure unblemished pink with a delicious fragrance. The dark, almost mahogany leaves seldom crowd above the water. Water Poppy is considered one of the finest of the small aquatics. In habit and appearance it is like a small waterlily with citron yellow blossoms and floating leaves. Water Hyacinth, so well known it hardly needs introduction, is a floating plant with bladder-like leaves and lovely spikes of blue flowers. Its feathery roots are a favorite with gold fish to lay their eggs on. These three splendid plants shipped postpaid for.....\$2.50



You'll like this plant.

BUTTERFLY RUSH

Sagittaria papillosa

At home in water 2 to 12 inches deep. An arresting plant for a background with its strong stems and leaves. 2 to 3 feet tall.

2 for 60c; Each.....35c

"SUNSHINE GROWN"

OUR GEM TRIO

COLLECTION P 13

Panama, Formosa, Gloriosa

\$4.75



Left: Panama Pacific
Center: Formosa
Top: Gloriosa

SHALLOW WATER and BOG PLANTS

The varied form of these plants makes them invaluable for use in and around the pool. Some are particularly useful for their foliage and others are valuable because of their bright flowers or a combination of both. Their inexpensiveness makes it possible to use several of them in a clump to achieve a quick effect. No pool is really complete without these attractive aquatics.

They are best planted to themselves in boxes, pots, or even pails. If the water is too deep the container can be raised with bricks. They prefer a heavy clayey soil and the addition of a good fertilizer several times during the summer will greatly increase their vigor.

PLANTING DEPTH. Those marked thus † do best in water 6 inches or so in depth. An asterisk* means 2 to 3 inches. Some marked ‡ do equally well in water from 2 inches up to 12 inches.

SOUTH AMERICAN GIANT ARROWHEAD. Bold sagittate leaves and spikes of papery white blossoms. Grows 2 to 2½ feet high. Excellent for a corner or a centerpiece. Each 35c; 2 for 60c

***AZURE PICKEREL RUSH.** Very similar to Pickerel Rush pictured below but flowers azure instead of purple and leaves darker green. The buds are covered with shining wool. Each 35c; 2 for 60c

†PRIMROSE CREEPER. A creeper with wooly leaves when mature and bearing bright yellow flowers like a primrose to which it is related. Must be crowded in shallow water to flower. 2 bunches.....35c

†FLOATING HEART. Waterlily-like in habit with mottled heart-shaped leaves and fringed yellow flowers. Best planted by itself. 2 for.....35c



PRIMROSE WILLOW

Coppery leaves with bright yellow blossoms. Best in 3 inches of water. Up to 5 feet tall. Each.....35c

PYCNY PAPHYRUS

Small, bright green heads. 1 to 2 feet tall. Should be in every pool. Each 40c; 2 for.....70c

10 BOG PLANTS for SMALL POOL
Collection P 11

Giant Arrowhead, Pickerel Rush, 2 Floating Heart, 2 Parrot Feather, 2 Water Hyacinth, and 2 Water Poppy.....

\$1.75

20 BOG PLANTS for MED. POOL
Collection P 12

Giant Arrowhead, Pickerel Rush, 2 Floating Heart, 2 Parrot Feather, 2 Water Hyacinths, 2 Water Poppies, Yellow Flag, Azure Pickerel, Purple Water Iris, 2 Primrose Creeper, Pycny Papyrus, Red Grass, Fish Grass, Butterfly Rush, Water Chestnut.....

\$3.25

†CHINESE WATER CHESTNUT. The edible Chinese vegetable. A rush-like plant about 2 feet high. The edible tubers are formed at the base of the roots in the autumn. Each 35c

JAPANESE ARROWHEAD. Similar to Giant Arrowhead. Pale green leaves making a lush growth. Best confined to a separate container. Each.....35c

***DOUBLE FLOWERING ARROWHEAD.** Very double flowers like little snowballs. One of the best aquatics. See illustration. Each.....40c

†SPIRAL PALM. An excellent plant for filling up that bare corner. Does equally well in shallow water or damp ground. A grass-like plant forming clumps above which the rust-brown plumes rise. Each.....35c

†PEACOCK HYACINTH. Related to the water hyacinth but of very different habit. It is a trailing plant, rooting in the soil and creeping out over the water surface. Spikes of purple-blue flowers with a peacock eye on the upper petal. Each.....50c

***WATER AMARYLLIS.** This is the Southern swamp Crinum with strap-shaped leaves and heads of fragrant white flowers. Tender, but may be lifted in the fall and grown in a pan of water as a house plant. Each.....75c

†WATER POPPY. The most popular of small aquatics. Grows like a small waterlily, with bright yellow blossoms. Plant several of them in a box for a charming effect. \$1.50 per dozen; 2 for.....35c

***IMPERIAL TARO.** Note illustration below. Handsome colored foliage 2 to 3 feet tall. Tender but may be easily wintered as a house plant in a pan of water. Each.....75c

***BLUE SPOONFLOWER.** Similar to the Imperial Taro but purple stems and bluish-green leaves. Each.....\$1.00



YELLOW IRIS

A Water Iris up to 3 feet tall. Each 30c; 2 for 50c



PRIMROSE WILLOW

Coppery leaves, bright yellow blossoms. Up to 5 feet tall. Each.....35c



PICKEREL RUSH

Blue spikes. Up to 3 feet tall. Each 30c; 2 for 50c



UMBRELLA PALM

Up to 3 feet tall. Fine for background. Each.....35c



IMPERIAL TARO

Beautiful bluish-black and green splotches on leaves. Tender. Each.....75c

TROPICAL WATER LILIES (Continued)

Our tropical waterlilies are given special care to insure that they reach you in perfect condition for planting. They are first started in greenhouse tanks during cool weather and as it becomes warmer outside they are shifted to outside tanks where they are gradually hardened off. This enables them to withstand changes in temperature while they are establishing themselves in your pool. Almost all of the plants have 2 to 3 buds, and sometimes more, on each plant when ready for shipment. Packed in special cartons we guarantee them to reach you in perfect planting condition.

Tropical waterlilies must never be planted too early. Our warm spring and summer weather will produce luxuriant plants hardly equalled in their native haunts. However, care must be exercised not to plant them out until warm, settled weather is assured. You may send your order for tropical lilies at any time and we will ship at the proper planting time for your locality. For approximate shipping dates consult the order blank insert.

GENERAL LISTING

PAMELA. Caerulean blue flowers 8 to 10 inches across. They are particularly bright the first morning of opening mirroring the open sky. The buds and leaves are spotted with brown. This lily was introduced by us many years ago and continues to be a favorite. Ea. \$2.75

MRS. EDWARDS WHITAKER. A gigantic blossom often reaching 13 inches across. The flowers open out flat like enormous blue plates. They are of a particularly soft sky blue and are as fragrant as mignonette. It is a great bloomer, and a plant that is not easily discouraged. Each.....\$2.75

EMERSON. Clear blue blossoms contrasted with mottled leaves. Each \$2.75

LOS ANGELES. A handsome, bright pink variety that readily adapts itself

to large or small pools. It is exceptionally free flowering. Leaves deeply mottled with brown. Each.....\$2.75

GENERAL PERSHING. Large pink blossoms borne on stiff stems. Leaves mottled with red. Each.....\$2.85

GOLDEN WEST. A fine novelty with flowers a delicate apricot color that becomes much darker as the season advances. Beautifully mottled leaves and very free flowering. Each.....\$2.75

ROSE STAR. Clear rose colored flowers and pale green leaves. Shipped as dormant tubers with full instructions for planting. Each.....\$2.25

BLUE STAR. Clear blue flowers borne on long stems. Shipped in same condition as Rose Star. Each.....\$2.25

GOLDEN WEST POOL

COLLECTION P 5

Panama Pacific

Mrs. George H. Pring

Pamela

All 3 sent postpaid for.....\$6.00

COLLECTION P 6

Panama Pacific

Mrs. George H. Pring - Pamela

Pink Pearl - August Koch

All 5 sent postpaid for.....\$10.00

Exotic Night Blooming Waterlilies

Enjoy them from Dusk to Late Morning

With their huge blossoms up to 10 inches across and often dark colored leaves with scalloped edges, Nightblooming waterlilies are perhaps the most striking of all waterlilies. The name "nightblooming" often scares people away, but bear in mind that they open at dusk and remain open until late the next morning—often until 10 or 11 o'clock. Their colors range from pure white to varying shades of pink and red. The stamens form a cone about the center of the flower and are yellow or mahogany according to the color of the flower. The flowers open out very flat. The leaves are usually pale green in the white varieties and light mahogany to deep almost black, maroon in the pink and red varieties. All of the leaves are beautifully scalloped.

Although Nightbloomers are natives of India they reach perfection in our warm summer days and nights. As with the other tropicals they must not be planted out too early. We will ship them to you at the proper planting time for your locality. You will find approximate shipping dates on order blank insert.

General Listing of Nightbloomers

MISSOURI. Has broad, rounded petals of white, leaves lightly colored with brown. It has proven to be a distinct and choice hybrid with us. We highly recommend it. Each.....\$2.75



MOONLIGHT DUET

Collection P 7

To be the envy of all the neighborhood try this collection. 1 White and 1 Red

Nightbloomer. My selection.....\$4.00

MOONLIGHT TRIO

Collection P 8

1 White, 1 Red, and one Pink Night-bloomer. My selection.....\$5.00



WATER POPPY

Bright yellow poppy-like blossoms. Flowers all summer. Plant in 6 to 12

inches of water. 2 for.....35c



WATER HAWTHORNE

A native of South Africa this fine small aquatic is very floriferous, blooming all summer long. Grows like a miniature lily in water 4 to 12 inches deep. Give it good rich soil. Delicious Hawthorne fragrance. Each.....50c



ARROWHEAD DOUBLE FLOWERED

A very choice aquatic. Does best in water 2 to 3 inches deep. 2 or 3 feedings of fertilizer during the summer will keep the blossoms coming. Each.....40c



3/5 natural size

PANAMA PACIFIC. A Viviparous Tropical Lily

This beautiful and unusually colored royal purple lily is the delight of all who have seen it. While the color photo is quite faithful yet it fails to convey the brilliance and richness of hue of the real lily out in the sunlight.

The brilliant fragrant blossoms are from 5 to 8 inches across. It is a sure and continuous bloomer and stays open quite late in the afternoon. An interesting factor is its viviparous habit in which the older leaves bear young plants at the junction of the blade and the petiole each of which in turn flowers! Give it a box 15 to 18 inches across and from 6 to 10 inches of water for best results. A favorite of those who know.....\$2.50



MRS. GEORGE H. PRING

(One-fourth natural diameter)

Still considered the best white tropical waterlily. Its white petals surround a circle of yellow stamens and stigma cup that is full of crystal liquid on first day of opening. It's white flowers and pale green leaves offer a wonderful contrast when planted with Blue Triumph and Pink Pearl. Each.....\$2.50



AUGUST KOCH

Similar in character to Panama with wistaria-blue flowers. It also has the habit of bearing small plants on the older leaves. Each.....\$2.75



SACRED LOTUS

Immense pink blossoms up to a foot in diameter with a sweet musky fragrance. May be grown in a No. 3 tub. Perfectly hardy anywhere in U.S. See order blank insert for cultural instructions. Not shipped after June 15. Each.....\$2.50

JOHNSON WATER GARDENS . . . Paramount, California

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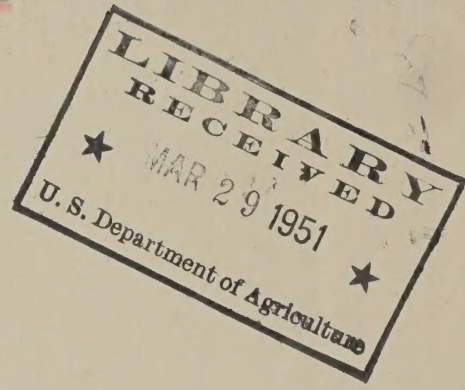
JOHNSON WATER GARDENS

PARAMOUNT, CALIFORNIA

Return Postage Guaranteed

ESCARBOUCLE

The darkest red water lily in general use. Flowers almost crimson. Free flowering. We heartily recommend it as a choice addition to your pool..... **\$3.25**



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U. S. POSTAGE
PAID
Paramount, Calif.
Permit No. 1